

Creative Sales

Herefordshire Live is looking for a creative sales executive.

Working with a team who've built an independent lifestyle and culture website from scratch, it'll be your job to connect with local businesses and help bring in revenue.

You've got to have sales experience. You've got to be digitally-savvy (from social media to sponsored content) and you've got to have a genuine interest in building lasting relationships.

Much more than selling ads, you'll be securing sponsorship for our live events and strengthening a new county brand.

The ideal candidate will be confident, motivated to close deals, full of creative ideas and have an interest in digital media. You'll have fierce entrepreneurial spirit too.

Interested? Send your CV and a few lines on your relevant experience / why you'd be a good fit to hello@herefordshirelive.co.uk.

You can also apply online at www.allpay.net/careers

The Role

You will be responsible for the website's commercial content, playing an important role in driving revenue and helping to shape the brand's future. Day-to-day duties include selling adverts, securing event sponsorship and overseeing media partnerships. You'll work closely with the editorial team.

Office perks include an on-site gym, café, bar and opportunities for career development. You bring your a-game, we'll provide the competitive salary and uncapped commission.

The ideal candidate will have:

- Sales experience and motivation to hit targets
- Knowledge of Salesforce / using a sales database
- Media experience
- Digital know-how
- Cultural swagger – you don't need us to tell you about the **Bad Seeds or Salt Bae**
- Passion for promoting Herefordshire

About Herefordshire Live

Herefordshire Live is the new digital media arm of allpay Limited, one of the fastest growing companies in the region. www.herefordshirelive.co.uk launched in late 2015 and is a first click for what's on and cultural features. As we grow, we've got ambitious plans for what the brand can become. Our hard working team is small but passionate about creating an alternative platform for regional journalism and promoting the best of Herefordshire. We are committed to equal opportunities.

www.allpay.net/careers